



## Advertising with 8 Bit Future

Thanks for the interest in advertising with 8 Bit Future!  
I'm Oli - I launched 8 Bit Future in 2010.



You can get in touch with me at [contact@8bitfuture.com](mailto:contact@8bitfuture.com).

The site currently has over 231,000 followers on Tumblr and two options are available for advertising.

### Option 1: Sponsored posts

The most common option is a 'sponsored post', where you provide the content which is posted directly on the site. Photos/graphics, text, and videos can all be posted, with items formatted to suit your requirements.

A sponsored post has the opportunity to reach all 231,000 followers, as it will appear in their Tumblr feeds. Prices for this range from US\$80 to \$120 depending on the type of content and how well it fits in with the rest of the site.

### Option 2: Banner ads

Alternatively, the banner ads at the top and sides of 8bitfuture.com are available through Google AdSense, if you'd like to place an ad on the site directly through that platform.

### Or, how about a giveaway?

If you're looking to promote a specific product, brand or service that's relevant to our readers, how about promoting your work on the site in exchange for giveaways to 8 Bit Future readers? A prize draw is a cost-efficient way to get your product seen as we generally run a number of posts over the duration of the competition, giving you the chance to showcase a range of products or features. In the past big companies like Snorg Tees, as well as smaller startups have been involved in giveaway promotions where users 'Like' our Facebook pages in exchange for competition entry. There is no cost for running a giveaway with us - but you'll need to send out the prizes and cover delivery costs.

Get in touch if you'd like a specific price for posting a piece of content, or to discuss a giveaway: [contact@8bitfuture.com](mailto:contact@8bitfuture.com)